



MODESTO SAFE STREETS FOR ALL

Safety Task Force #3 Meeting
March 27, 2025



OPENING REMARKS



MEETING AGENDA



Project Status Updates – 15 minutes



Safety Countermeasures – 5 minutes



Prioritization & Project Locations – 25 minutes



Recommendations Framework – 20 minutes



Breakout Group Discussion – 25 minutes

Bathroom Break – 5 minutes



Breakout Group Report Back – 20 minutes





PROJECT TEAM INTRODUCTIONS



Max Navarro
City Project Manager



Jeffrey Knowles
Consultant Team
Principal-in-Charge



Meghan Mitman
Sub-consultant Team
Principal-in-Charge



Christopher Kidd
Breakout Group Moderator



George Foster
Breakout Group Moderator



PROJECT STATUS UPDATES



Project Scope and Schedule Recap





Upcoming Public Engagement

Love Modesto – April 26, 2025

AN EVENT OF LOVE STANISLAUS COUNTY →

Love Modesto

Our Story FAQs Donate Contact Login

April 26, 2025

[Volunteer](#) [Sponsor](#) [Pancake Breakfast](#)

Love Modesto Kick Off Party begins at 7:00am on I & 10th Streets (right in front of the Gallo Center)
Pancake breakfast, free refreshments, giveaways, kids activities, etc.!

All volunteers will meet here BEFORE going to your project location. It's going to be an incredible family-friendly atmosphere before the 8:30am Kick Off and then sending thousands out to go volunteer in projects all over Modesto.

10th Street

Virtual Public Workshop – Mid May

CITY OF MODESTO CALIFORNIA

OPENING REMARKS

Setting the Stage for Safety Change

MORE VIDEOS

alta

Francisco Alta of Dept

Modesto City Manager

Modesto City Manager

Modesto City Manager

Modesto City Manager

Modesto City Manager



Traffic Safety Campaign

Where we are at:

- Finalized **campaign design**
- **Campaign timeline:** April 7 – May 16
- **Paid media:** a *Modesto Bee* ad, Stanislaus Magazine ad, Digital Out-of-Home ads, CapRadio & Spotify ads
- **Online traffic safety quiz and pledge** will go live on April 7, available in English and Spanish





Traffic Safety Campaign

What you can do to support:

- **Spread the word** by putting up yard signs, and distributing posters, informational handouts, and stickers
- Sign up for the **campaign email updates** at **modestosafeststreets.com**

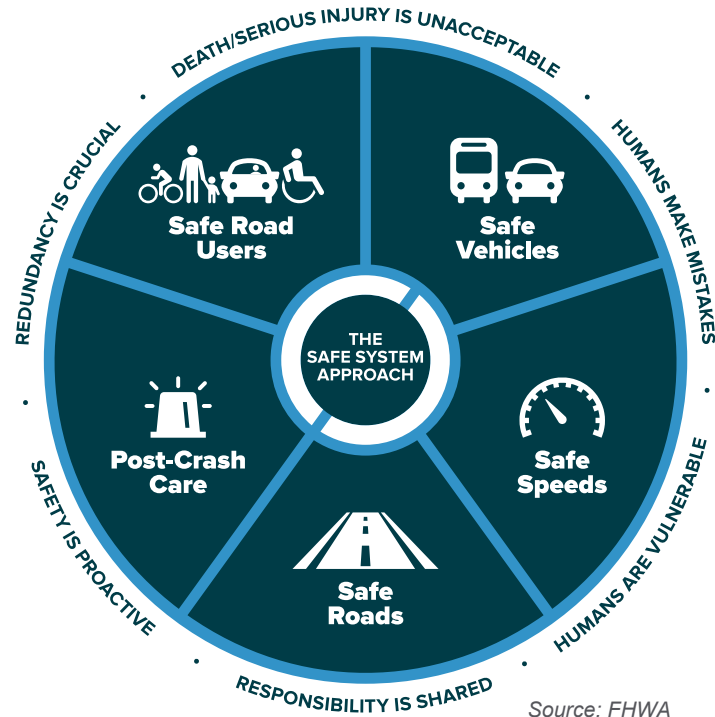


Sign up on the **Get Involved** section



SAFETY COUNTERMEASURES

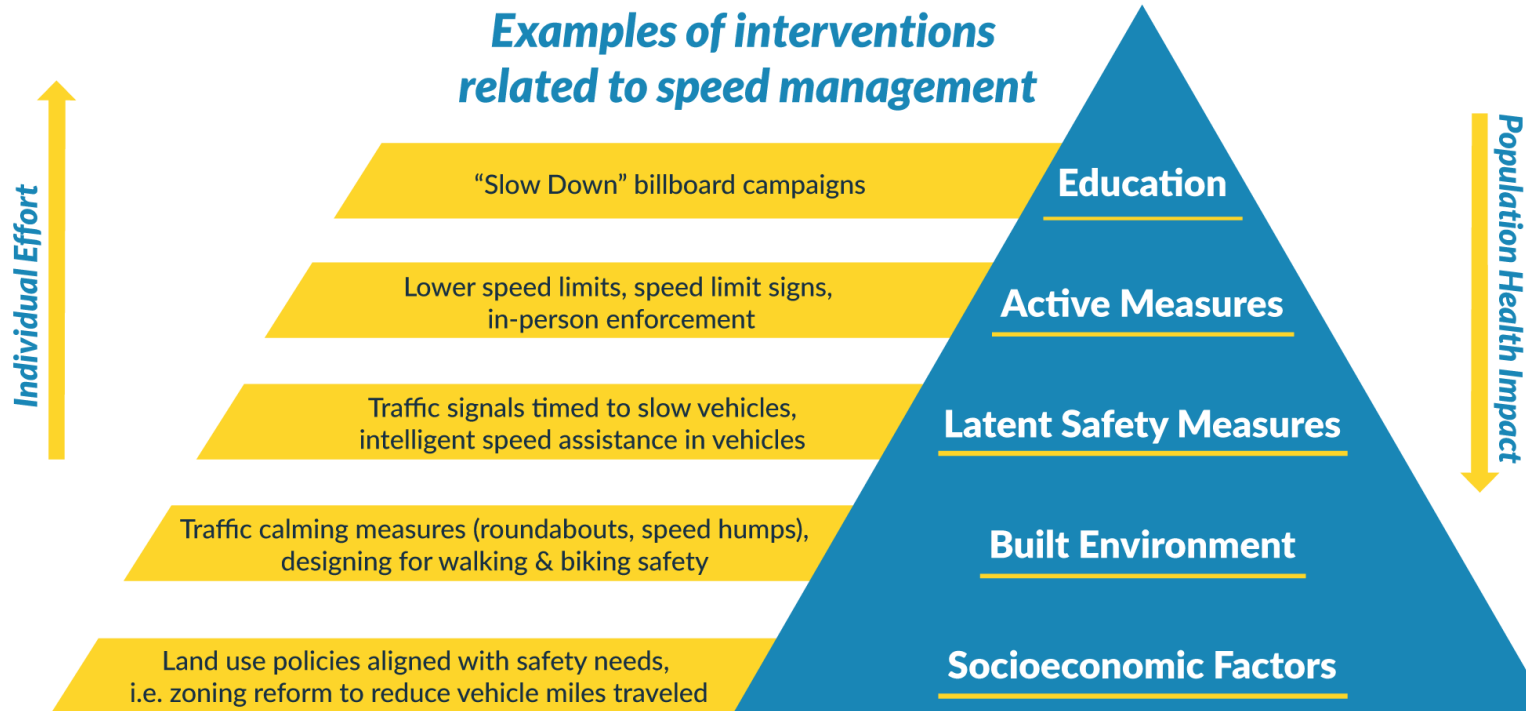
Safe System Approach



Source: FHWA



Safe System Pyramid





What is the SAP going to be recommending?

1. Proactive Systemic Projects



Leading Pedestrian Intervals



Citywide speed management

2. Proven Countermeasures



Pedestrian Hybrid Beacon



Bicycle Boxes And
Conflict Markings



What is the SAP going to be recommending?

3. Opportunity Combined with Other Projects



Street Repaving And Restriping



Curb Extensions Built with ADA Retrofits

4. Discretionary Projects



Traffic Circle



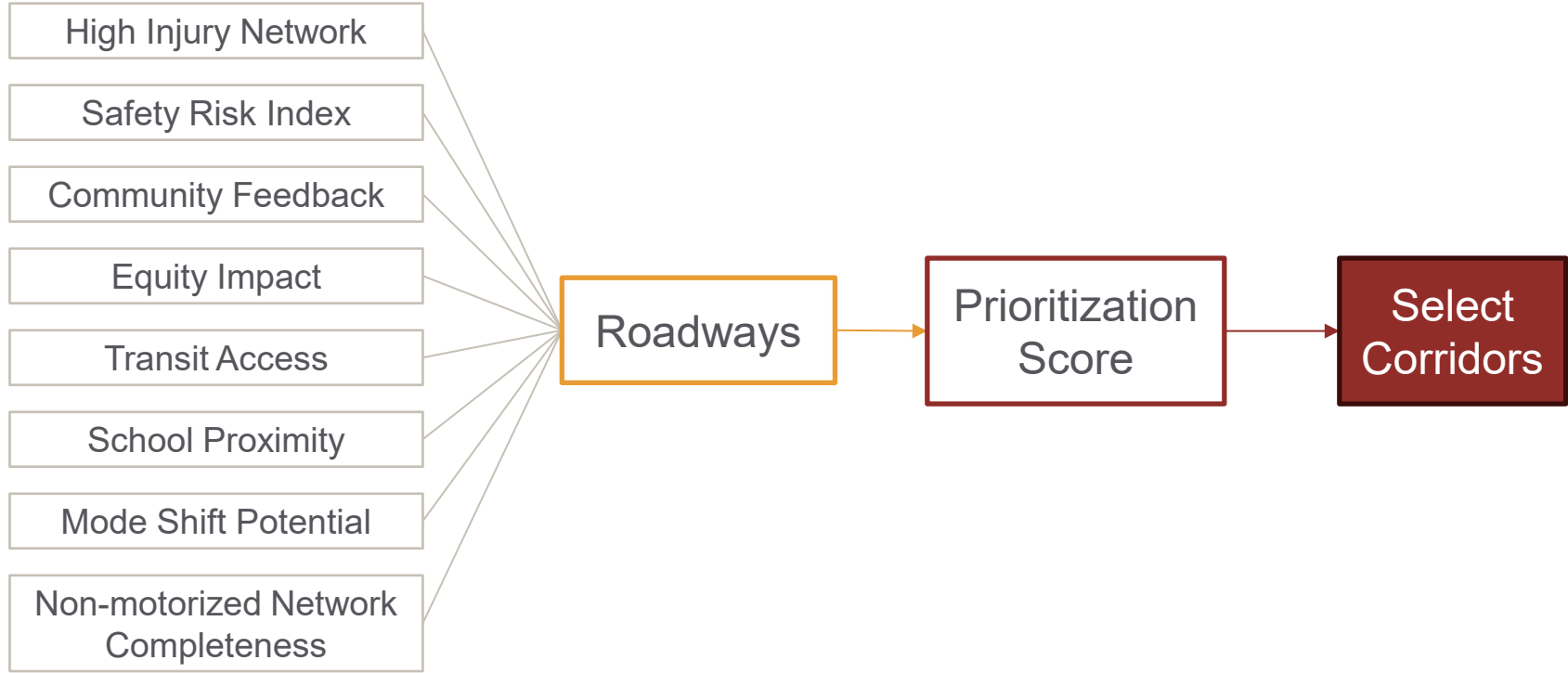
Neighborhood Street Diverter



PRIORITIZATION & PROJECT LOCATIONS



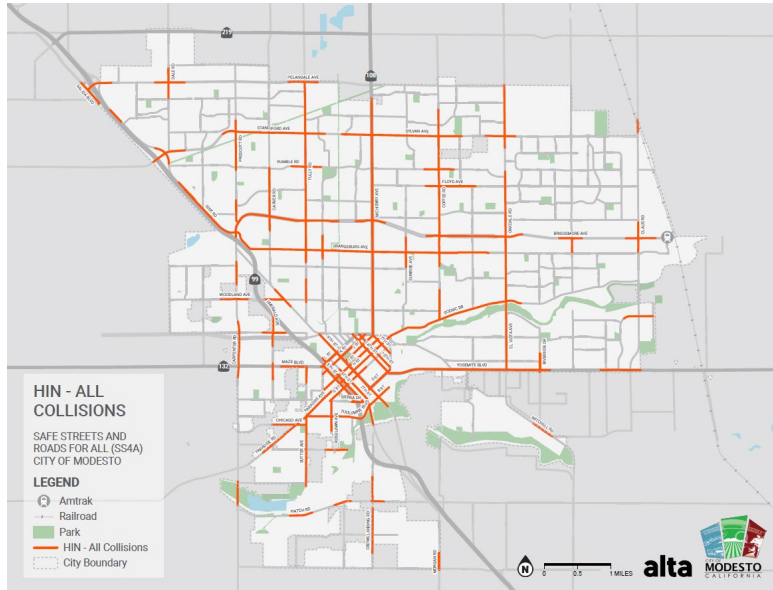
Where are we going to make recommendations?



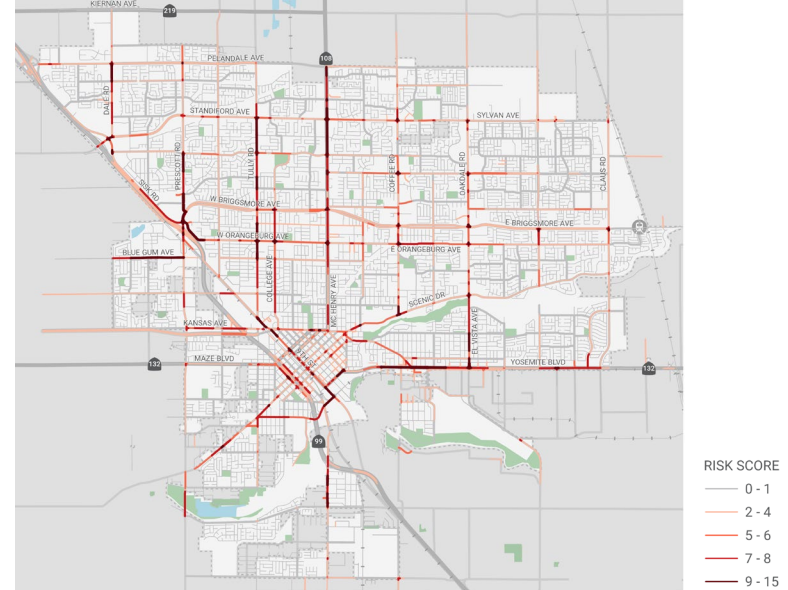


Prioritization Criteria

High Injury Network



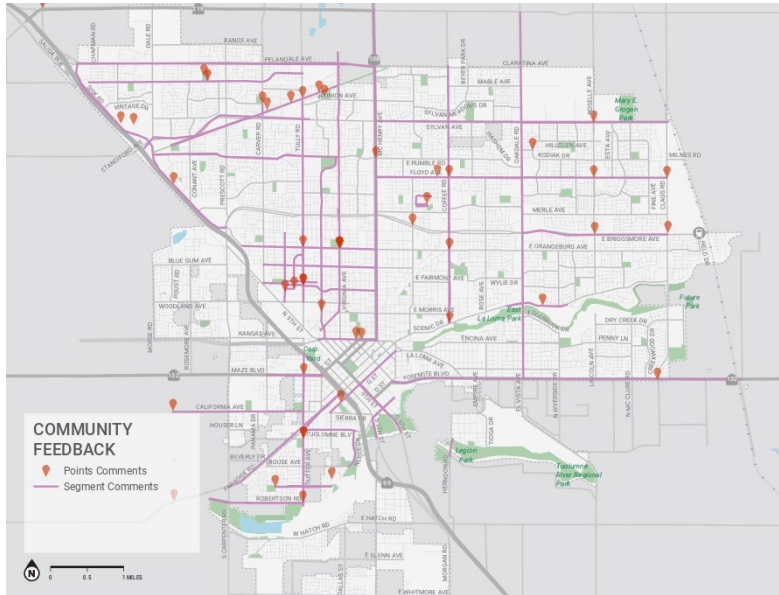
Safety Risk Index



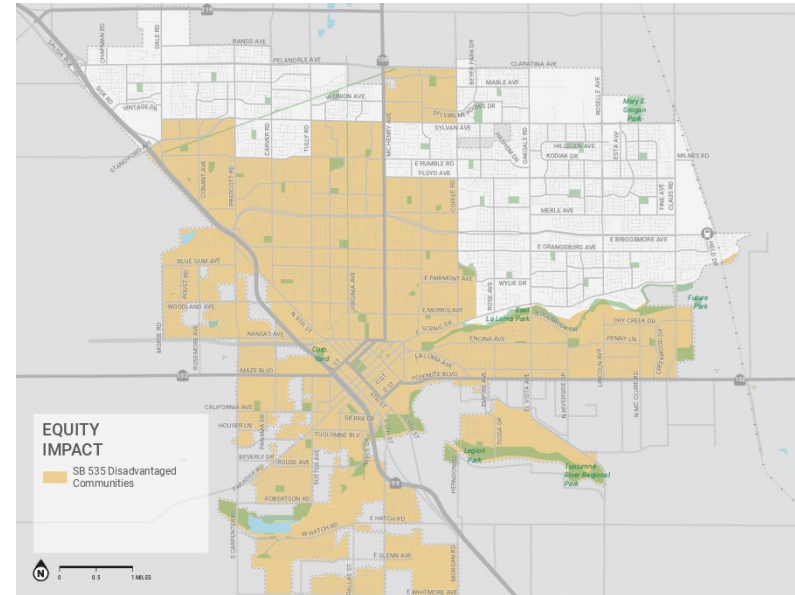


Prioritization Criteria

Community Feedback



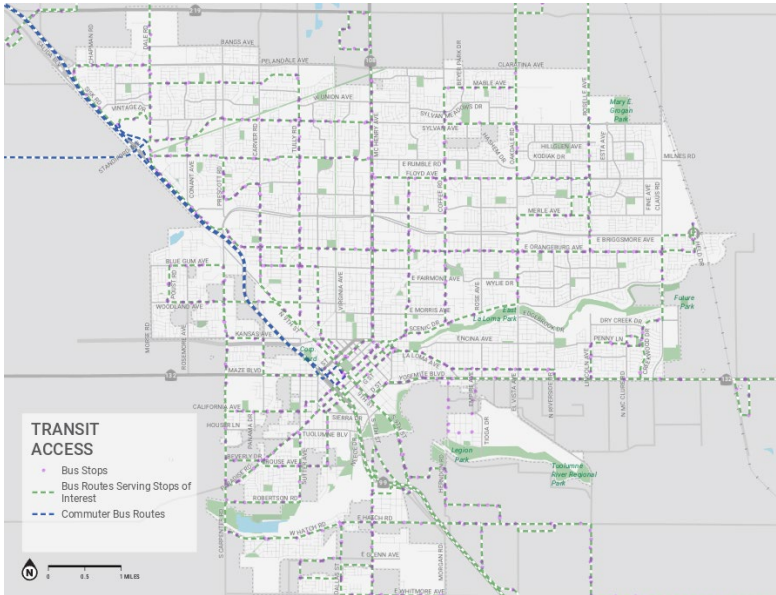
Equity Impact



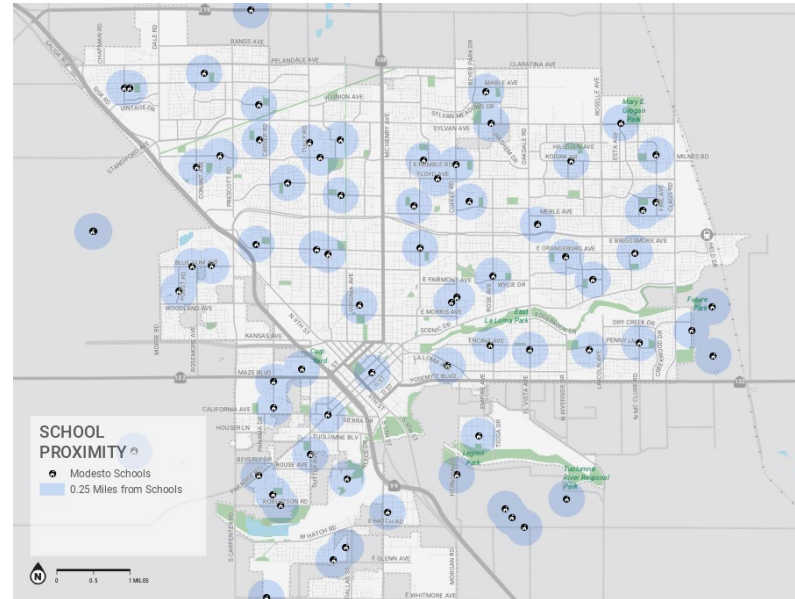


Prioritization Criteria

Transit Access



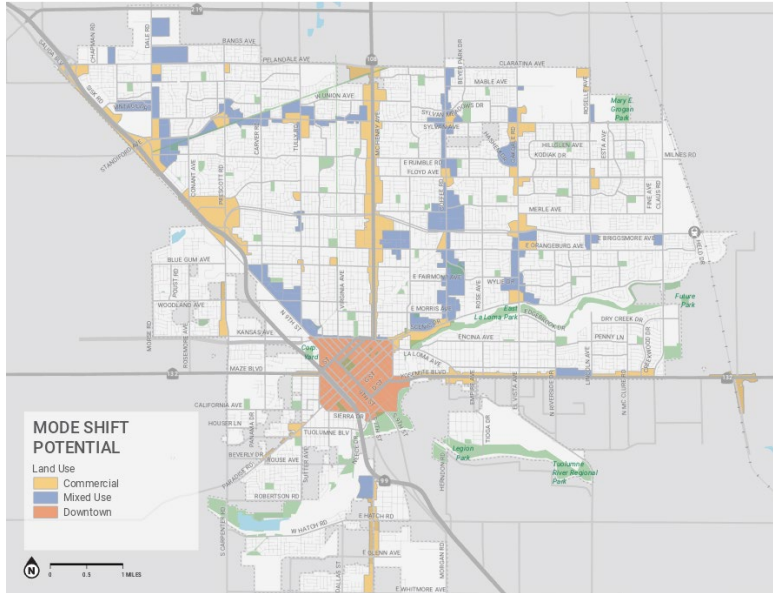
School Proximity



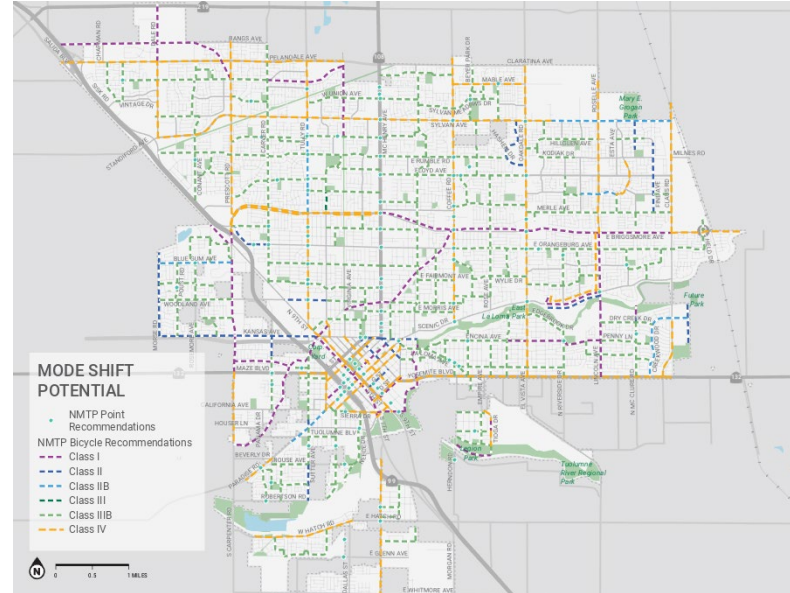


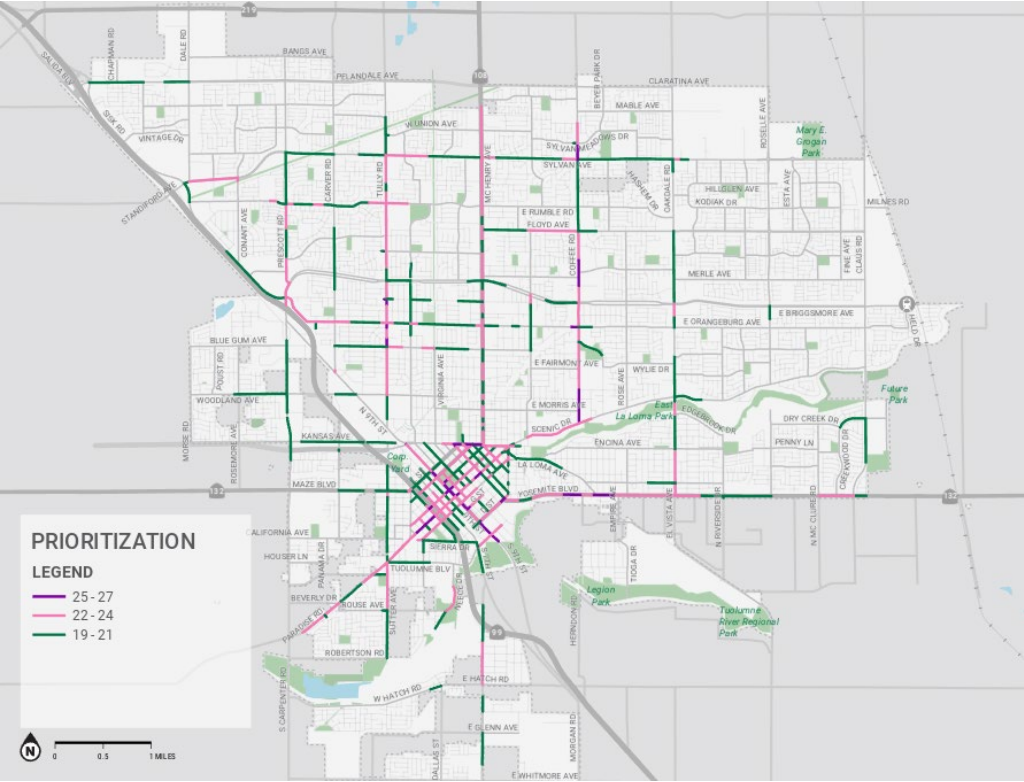
Prioritization Criteria

Mode Shift Potential



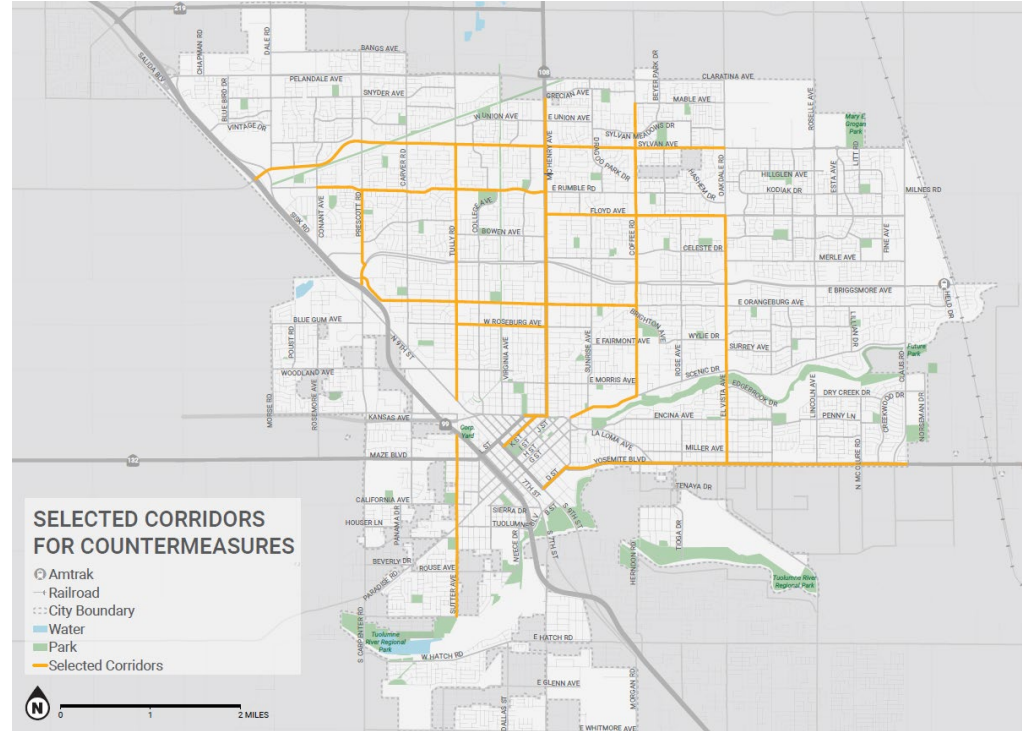
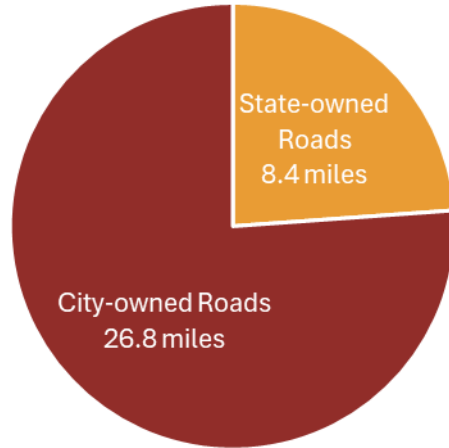
Non-motorized Network Completeness







Selected Project Corridors



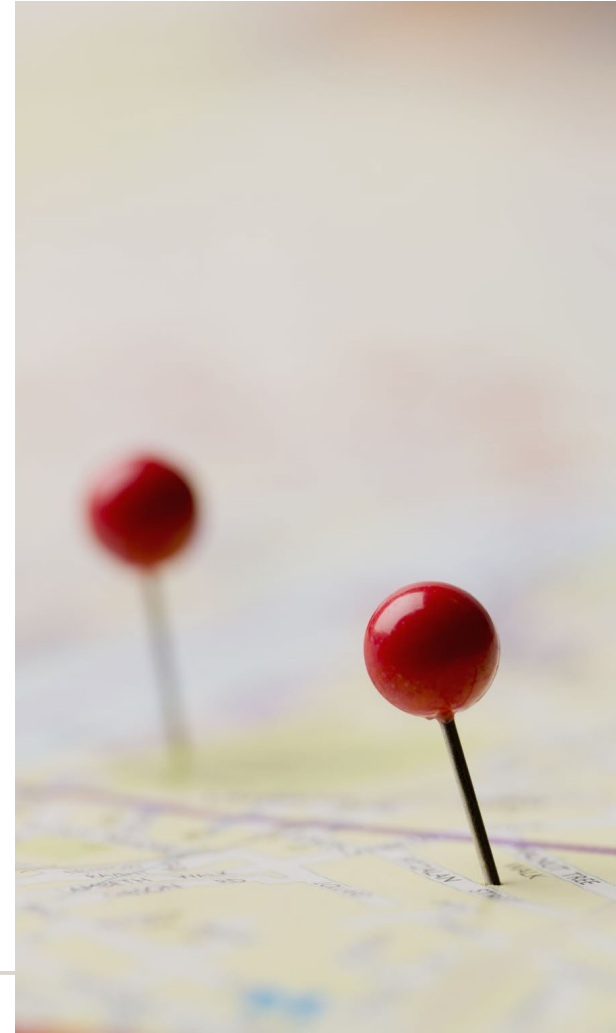


POLICY / PROGRAMMATIC RECOMMENDATIONS FRAMEWORK



Safe Planning & Culture Strategies

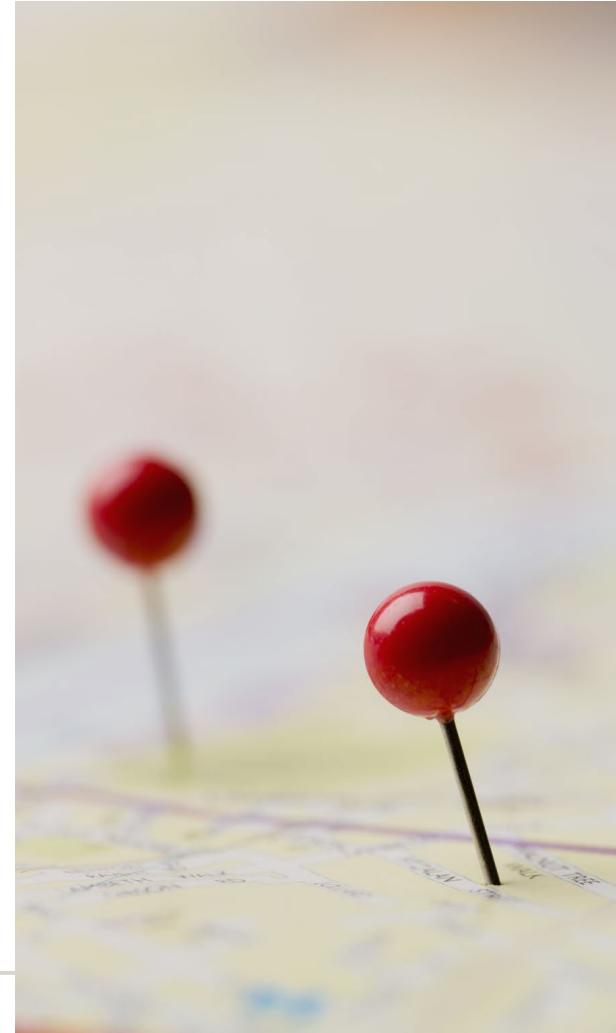
- **SPC-1:** Establish strong leadership and commitment to roadway safety within City Government
- **SPC-2:** Continuously collect, analyze, and apply data to support data-driven roadway safety improvements
- **SPC-3:** Pursue funding strategies to support roadway safety projects





Safe Planning & Culture Strategies

- **SPC-4:** Ensure new developments incorporate roadway safety strategies and align with the City's roadway safety goals
- **SPC-5:** Prioritize roadway safety in underserved populations and communities to advance equity
- **SPC-6:** Integrate land use planning and transportation demand management (TDM) to reduce exposure and support mode shift





Safe Users Strategies

- **SU-1:** Educate all roadway users
- **SU-2:** Revisit approach to traffic enforcement





Safe Roadways Strategies

- **SR-1:** Prioritize safety improvements on high injury streets and intersections to reduce and avoid collisions
- **SR-2:** Implement safety improvements to reduce travel speed
- **SR-3:** Update policies and identify tradeoffs to prioritize safety
- **SR-4:** Enhance roadway safety through intelligent transportation systems (ITS)





Safe Vehicles Strategies

- **SV-1:** Invest in supportive infrastructure
- **SV-2:** Improve freight operations & public fleet management
- **SV-3:** Advance autonomous/safe driving vehicle technology





Safe Speeds Strategies

- **SS-1:** Reduce speed through design and operations
- **SS-2:** Improve traffic enforcement
- **SS-3:** Update policy and training





Post Crash Care Strategies

- **PCC-1:** Ensure multi- agency partnerships
- **PCC-2:** Explore opportunities to strengthen local support and connections





POLL EXERCISE & BREAKOUT DISCUSSION



Mentimeter Poll Exercise



Join at **Menti.com**
Use code **6979 7724**



Join at menti.com | use code **6979 7724**

Mentimeter

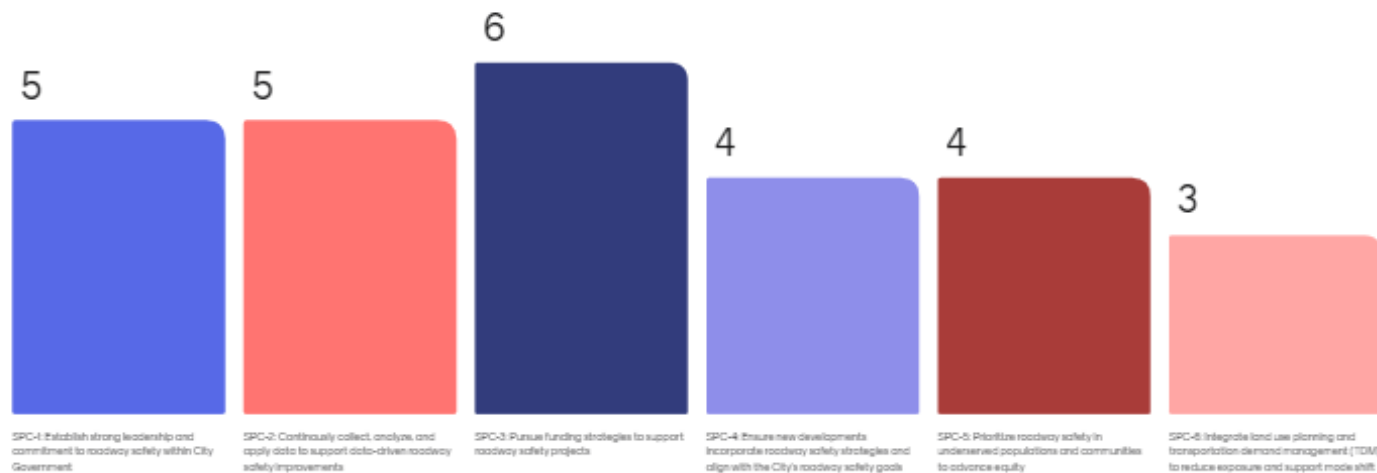
Menti

Modesto SS4A STF #3



What

What are your top **three (3)** priority strategies for Safe Planning & Culture (SPC)?



Choose a slide to present





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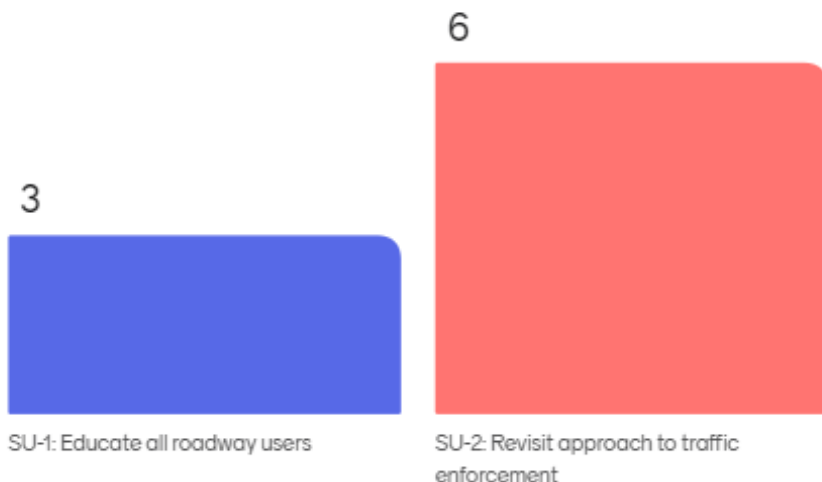
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Modesto SS4A STF #3



What

What is your **single** top priority strategy for Safe Users (SU)?



Choose a slide to present





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What

What are your top **two (2)** priority strategies for Safe Roadways (SR)?

7



SR-1: Prioritize safety improvements on high injury streets and intersections to reduce and avoid collisions

5



SR-2: Implement safety improvements to reduce travel speed

2



SR-3: Update policies and identify tradeoffs to prioritize safety

4



SR-4: Enhance roadway safety through intelligent transportation systems (ITS)



Choose a slide to present





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What

What are your top **two (2)** priority strategies for Safe Vehicles (SV)?

9



SV-1: Invest in supportive infrastructure

8



SV-2: Improve freight operations & public fleet management

1



SV-3: Advance autonomous/safe driving vehicle technology



Choose a slide to present





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What

What are your top **two (2)** priority strategies for Safe Speeds (SS)?



Choose a slide to present





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What

What is your **single** top priority strategy for Post Crash Care (PCC)?

4



PCC-1: Ensure multi-agency partnerships

4



PCC-2: Explore opportunities to strengthen local support and connections



Choose a slide to present





Poll Result Overview

Questions? Reach out to **Max Navarro**
at **manavarro@modestogov.com**



Breakout Discussions

From the top 11 prioritized strategies identified in the poll exercise, **discuss as a group and select your highest three (3) priority strategies.**

- What led you to make your decision as a group?
- What actions can you take to support these strategies?





BREAKOUT ROOM REPORT BACK



NEXT STEPS



Next Safety Task Force Meeting



Date/Time: Early summer Task Force Meeting #4

Meeting Format: Virtual Meeting

Topic: Review Safety Action Plan DRAFT recommendations



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